Shreveport Regional Airport (SHV) has approximately 1,000,000 people pass through the terminal building, pedestrian bridge and concourse areas each year. More than 600,000 of those people are passengers flying into and out of SHV. About 65% of our pedestrian traffic is local/regional residents, with the remaining 35% of traffic flying in from other markets.

Nearly 70% of travelers that fly into SHV check an item that must be retrieved from one of our two baggage carousels.

Shreveport Regional Airport is served by four airlines to seven non-stop destinations: Allegiant to Las Vegas and Orlando, American to Charlotte and Dallas, Delta to Atlanta, and United to Denver and Houston.

Questions? Contact Mark Crawford: mark.crawford@shreveportla.gov or 318.673.5370
Baggage Claim Advertising Locations

Baggage Claim Front Static Location - $300/month
Requires 12 month commitment
Artwork size: 24” tall by 60” wide
Artwork print charge - $50

Baggage Claim Back Static Location - $300/month or $500 for two locations
Requires 12 month commitment
Artwork size: 24” tall by 60” wide
Artwork print charge - $50

Rental Car Counter Static Location - $500/month
Requires 12 month commitment
Located between Enterprise and National Rental Car counters
Artwork size: 43” tall by 62” wide
Artwork print charge - $100
Additional charge for vinyl install.

Two Digital 55” TVs - $300/month
Each baggage carousel has 2 TVs
Requires 3 month commitment
Digital Advertising Locations

Digital 60” TV - $150/month or $25/day
Requires 3 month commitment for monthly rate.

Digital 70” TV - $250/month or $25/day
Requires 3 month commitment for monthly rate.

Two Digital 55” TVs - $300/month
Each baggage carousel has 2 TVs
Requires 3 month commitment
Pedestrian Bridge Mural with Two Backlit Panels - $1,000/month
Wall size: 16 ft by 9.75 ft
Backlit Artwork Size: 43” tall by 62” wide each
Requires 12-month commitment
Additional cost for artwork

Pedestrian Bridge Double Mural with Two Backlit Panels - $1,500/month
Wall size: 30 feet wide by 9.75 feet tall
Backlit Artwork Size: 43” tall by 62” wide each
Requires 12-month commitment
Additional cost for artwork

Pedestrian Bridge Tension Fabric Display - $1,000/month
Artwork Size: 134” tall by 182” wide
Requires 12-month commitment
Additional cost for artwork
Airport Advertising Locations

Escalator Wraps - $1,000/month
Requires 6 month commitment
Installed vinyl cost - $1,400
Includes digital ad on TVs at top and bottom of escalators
Pedestrian Bridge Advertising Locations

Pedestrian Bridge Backlit Signs - $500/month each
Requires 12 month commitment

Artwork size: 43” tall by 62” wide
Artwork print charge - $100

Pedestrian Bridge Tension Fabric Display - $1,000/month
Artwork Size: 11 feet tall by 15 feet wide
Additional cost for production
Requires 12 month commitment

Checkpoint Backlit Signs - $150/month each
Requires 12 month commitment
Artwork size: 42” tall by 30” wide
Artwork print charge $45
This highly visible advertising option is located in the baggage claim area, in between two exit doors. Travelers wait an average of 15 minutes in the baggage claim area for their bags to be delivered to the baggage carousel.

There will only be four local restaurant advertisers on the board. There will be no duplicate restaurant types.

$250/month
Six month commitment
Artwork size: 43” tall by 21” wide
Artwork print charge - $30